



June 20, 2018

Dear Friend,

On behalf of the Utah Support Advocates for Recovery Awareness (USARA) and Utah's recovery community, we would like to invite you to become a sponsor for the **15th Annual Recovery Day** celebration to be held in **Salt Lake City, Utah** on **September 8, 2018**. This year's theme is:

JOIN THE VOICES FOR RECOVERY & INVEST IN



HEALTH



HOME



COMMUNITY



PURPOSE

Utah's recovery community will join in celebrating National Recovery Month by highlighting four dimensions that support a life in recovery from substance use disorders: health, home, community, and purpose. Salt Lake City's Recovery Day celebration supports and empowers individuals in recovery and recognizes the contributions of family members, service providers, and allies like you who come together to raise awareness that together we can recover from addiction by creating hope, healing, and health through many pathways.

Date:	Saturday, September 8th, 2018
Place:	Gallivan Center, 239 South Main Street, Salt Lake City, Utah, 84111
8:00 to 9:00 AM	Sponsor and Exhibit Booth Set Up and On-Site 5K Run Registration
9:00 to 10:00 AM	Opening Speaker, Announcements, Choir and 5K Run For Recovery
10:00 AM to 3:00 PM	Recovery Day Festivities - Including Kids Zone activities, Exhibit Booths Food Trucks, speeches, and entertainment with special appearances

USARA and Utah's recovery community are grateful for you and all new and returning sponsors that support us in hosting this, **the 15th Annual Recovery Day event**, in Salt Lake City. Attached is the list of **sponsorship levels** available for this event. We appreciate your time and consideration of sponsoring this annual celebration. In order to assure we appropriately honor your contribution, please respond by no later than **August 10, 2018**. For more information about sponsorships opportunities, booth availability, or event details please visit www.recoveryday.org. You may also contact our Community Outreach & Empowerment Coordinator, Evan Done, at (385) 210-0320 x110 or feel free to connect with me or our Development Director, Javier Alegre.

Warm Regards,

Mary Jo McMillen
Executive Director

JOIN THE VOICES FOR RECOVERY & INVEST IN

2018 Salt Lake City Recovery Day Sponsorship Levels



Recovery Ally \$1,000	Recovery Partner \$2,500	Recovery Champion \$5,000	Presenting Recovery Sponsor \$10,000
Company logo listed as "Recovery Ally" on event banner	Company logo listed as "Recovery Partner" on event banner	Company logo listed as "Recovery Champion" on event banner	Company logo listed as "Presenting Recovery Sponsor" on event banner
Exhibit booth with two 3' x 6' tables and four chairs under a 10' x 10' canopy	Exhibit booth in central location with two 3' x 6' tables and four chairs under a 10' x 10' canopy	Exhibit booth in visible location with two 3' x 6' tables and four chairs under a 10' x 10' canopy	Exhibit booth in prime location with two 3' x 6' tables and four chairs under a 10' x 10' canopy
Company name and acknowledgement on USARA's website	Company name and acknowledgement on USARA's website	Company name and acknowledgement on USARA's website and social media	Company name and acknowledgement on USARA's website and social media
Company name on event t-shirt	Company name on event t-shirt	Company logo on all event marketing materials and t-shirt	Company logo on all event marketing materials and t-shirt
	Company name recognition in event program and flyers	Company recognition during stage announcements	Company recognition during stage announcements and media interviews
		Company banner displayed at event	Company banner displayed at event prominently
			Company name announced on all media outlets

Saturday, September 8, 2018 – 9:00 AM - 3:00 PM – Gallivan Center – www.recoveryday.org