



June 1, 2019

Dear Friend,

On behalf of the Utah Support Advocates for Recovery Awareness (USARA) and Utah's recovery community, we would like to invite you to be a sponsor for the **16th Annual Recovery Day** celebration to be held in **Salt Lake City, Utah** on **September 14, 2019**.

Utah will celebrate National Recovery Month by highlighting four dimensions that support a life in recovery from substance use disorders: Health, Home, Community and Purpose. Salt Lake City's Recovery Day celebration supports and inspires individuals in recovery and recognizes the contributions of family members, service providers, and allies. The 2019 theme is **JOIN THE VOICE FOR RECOVERY: TOGETHER WE ARE STRONGER**

<b>Date:</b>	Saturday, September 14th, 2019
<b>Place:</b>	Gallivan Center, 239 South Main Street, Salt Lake City, Utah, 84111
<b>8:00 to 9:00 AM</b>	Sponsor and Exhibit Booth Set Up and <b>On-Site 5K Run Registration</b>
<b>9:00 to 10:00 AM</b>	Opening Speakers, Announcements and <b>5K Run For Recovery</b>
<b>10:00 AM to 3:00 PM</b>	Recovery Day Festivities - Exhibit Booths, Kids Zone activities, Food Trucks, Speakers, Live Music and Entertainment.

USARA is grateful for sponsors like you, and our new sponsors who support hosting the **16th Annual Recovery Day** Salt Lake City event. Attached is the list of **sponsorship levels** available. We appreciate your time and consideration of becoming a sponsor. In order to assure we honor your contribution, please respond by no later than **August 2, 2019**.

For more information about sponsorship opportunities, booth availability, or event details please visit **[www.recoveryday.org](http://www.recoveryday.org)**. Please feel free to contact Evan Done at (385) 210-0320 x110 or [edone@myusara.com](mailto:edone@myusara.com).

Warm Regards,

Mary Jo McMillen  
Executive Director

Evan Done  
Community Outreach & Empowerment



## 2019 Salt Lake City Recovery Day Sponsorship Levels



Recovery Ally \$1,000	Recovery Partner \$2,500	Recovery Champion \$5,000	Presenting Recovery Sponsor \$10,000
Company logo listed as <b>"Recovery Ally"</b> on event banner	Company logo listed as <b>"Recovery Partner"</b> on event banner	Company logo listed as <b>"Recovery Champion"</b> on event banner	Company logo listed as <b>"Presenting Recovery Sponsor"</b> on event banner
Exhibit booth with two 3' x 6' tables and four chairs under a 10' x 10' canopy	Exhibit booth <b>in central location</b> with two 3' x 6' tables and four chairs under a 10' x 10' canopy	Exhibit booth <b>in visible location</b> with two 3' x 6' tables and four chairs under a 10' x 10' canopy	Exhibit booth <b>in prime location</b> with two 3' x 6' tables and four chairs under a 10' x 10' canopy
Company name and acknowledgement on USARA's website	Company name and acknowledgement on USARA's website	Company name and acknowledgement on USARA's website <b>and social media</b>	Company name and acknowledgement on USARA's website <b>and social media</b>
Company name on event t-shirt	Company name on event t-shirt	Company logo on <b>all event marketing materials</b> and t-shirt	Company logo on <b>all event marketing materials</b> and t-shirt
	Company name recognition in event program and flyers	Company recognition <b>during stage announcements</b>	Company recognition during stage announcements <b>and media interviews</b>
		Company banner displayed at event	Company banner displayed at event <b>prominently</b>
			Company name announced on <b>all media outlets</b>

For More Information, Contact:  
**Evan Done**

Community Outreach & Empowerment  
edone@myusara.com ■ (801) 215-9285

**Saturday, September 14, 2019 – 9:00 AM - 3:00 PM – Gallivan Center – [www.recoveryday.org](http://www.recoveryday.org)**